



CONTACT: Jennifer Corbin  
CoachInc.com  
1-800-329-5655  
[president@coachinc.com](mailto:president@coachinc.com)

**For Immediate Release**

**CoachInc.com Inks Exclusive Publishing Deal with Wiley  
For Coach Training Books**

**ICF Conference, Québec City, Québec, Canada – November 4, 2004** – CoachInc.com, the leading provider of coach training programs worldwide, today announced that John Wiley & Sons, Inc. (NYSE:JWa) (NYSE:JWb) will be the exclusive publisher of Coach U Personal and Corporate Coach U Training books.

Under the multi-year agreement, Wiley will publish a three-book set, which will include the Coach U Personal and Corporate Coach Training Handbook, Coach U Personal Development Workbook and Guide, and Coach U's Essential Coaching Tools in print and on compact disc. The book set will be published in the first quarter of 2005.

"Wiley is the foremost publisher of brand name, instructional books worldwide, making it the best choice as publisher of CoachInc.com handbooks and guides for personal and corporate coaches," said Sandy Vilas, CEO of CoachInc.com. "As the leading coach program in more than 50 countries, CoachInc.com's book set will expand our organization's reach even further by providing easy access to our training and support tools across the globe."

The book set will feature on CoachInc.com's premier Core Essential Program, the foundation for both personal and corporate coaching. It will also contain numerous forms and assessment tools exclusive to the CoachInc.com coach training programs.

The Coach Training Program™ (CTP™) meets the academic requirements for becoming an Associate Certified Coach (ACC), Professional Certified Coach (PCC) or Master Certified Coach (MCC) through the International Coach Federation (ICF). The Corporate Coaching Program™

- more -

(CCP) meets the academic requirements for becoming an Associate Certified Coach (ACC), Professional Certified Coach (PCC) through the International Coach Federation (ICF).

### **About CoachInc.com**

Since 1992, CoachInc.com has trained the finest personal, business and corporate coaches in the world by educating more than 11,000 students and graduates in 51 countries to become coaches through its Coach U and Corporate Coach U programs. CoachInc.com's faculty of professionally trained, experienced, ICF certified coaches train students to coach, build a coaching practice, integrate coaching skills into their current life or work, and develop a strong personal foundation. CoachInc.com continues to enhance and update its class content, reference materials and client programs to reflect the most recent advances in the coaching field. This commitment to quality, combined with expert training, proprietary tools and ongoing support, ensure coaching success. For more information: [www.CoachInc.com](http://www.CoachInc.com) or 1-800-48COACH.

###