

**FOR IMMEDIATE RELEASE**

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## **WILEY JOINS FORCES WITH COACHINC.COM TO PROVIDE PERSONAL & CORPORATE COACHES WITH TRAINING BOOKS**

On-the-job training is a big business, and it is getting even bigger. Companies are turning to personal and corporate coaches to teach a diverse workforce and to keep employee skills up-to-date in an increasingly competitive world. John Wiley & Sons, the preeminent business education publisher, and CoachInc.com, the leading provider of coach training programs worldwide, announce a joint agreement to publish CoachInc.com's acclaimed coach training program. Scheduled to publish simultaneously in the first quarter of 2005, Wiley will launch the series with a three-book set, which will include:

- Coach U Personal and Corporate Coach Training Handbook
- Coach U Personal Development Workbook and Guide
- Coach U's Essential Coaching Tools in print and on compact disc.

The first title in the set, **THE COACH U PERSONAL AND CORPORATE COACH TRAINING HANDBOOK**, is the only handbook that provides step by step training for individuals seeking preparation and certification as a personal and/or corporate coach. This core textbook draws on a multidisciplinary approach and presents a complete guide to the practice and business of personal and corporate coaching.

Second in the set, **THE COACH U PERSONAL DEVELOPMENT WORKBOOK AND GUIDE**, is a user-friendly workbook for individuals interested in developing a personal action plan for launching a career in personal coaching. Lessons center around self assessment exercises that guide the individual in discovering strengths and weaknesses and setting goals and objectives.

The last title in the series' debut, **COACH U'S ESSENTIAL COACHING TOOLS: YOUR COMPLETE PRACTICE RESOURCE**, is an all-in-one guide that includes everything a personal or executive coach will need to start and grow a successful coaching practice. This handy book and CD package includes both self and client assessment tools and worksheets/exercises that will aid you in working effectively with your clients.

Coach U's Advanced Coaching Program™ (ACP™) and Corporate Coach U's Advanced Corporate Coaching Program™ (ACCP™) meet the academic requirements for becoming an Associate Certified Coach (ACC), Professional Certified Coach (PCC) or Master Certified Coach (MCC) through the International Coach Federation (ICF). The Core Essentials Program™ (CEP™) meets the academic requirements for becoming an Associate Certified Coach (ACC) through the International Coach Federation (ICF).

#### **ABOUT JOHN WILEY & SONS:**

Founded in 1807, John Wiley & Sons, Inc., provides must-have content and services to customers worldwide. Its core businesses include scientific, technical, and medical journals, encyclopedias, books, and online products and services; professional and consumer books and subscription services; and educational materials for undergraduate and graduate students and lifelong learners. Wiley has publishing, marketing, and distribution centers in the United States, Canada, Europe, Asia, and Australia. The company is listed on the New York Stock Exchange under the symbols JWa and JWb. Wiley's Internet site can be accessed at <http://www.wiley.com>.

#### **ABOUT COACHINC.COM**

Since 1992, CoachInc.com has trained the finest personal, business and corporate coaches in the world by educating more than 11,000 students and graduates in 51 countries, as well as over 15,000 corporate managers, to become coaches through its Coach U and Corporate Coach U programs. CoachInc.com's faculty of professionally trained, experienced, ICF certified coaches train students to coach, build a coaching practice, integrate coaching skills into their current life or work, and develop a strong personal foundation. CoachInc.com continues to enhance and update its class content, reference materials and client programs to reflect the most recent advances in the coaching field. This commitment to quality, combined with expert training, proprietary tools and ongoing support, ensure coaching success. For more information: [www.CoachInc.com](http://www.CoachInc.com) or 1-800-48COACH.

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**THE COACH U PERSONAL AND CORPORATE COACH TRAINING HANDBOOK**

Published by John Wiley & Sons, Inc.

**Publication date:** January 2005

\$150.00; Hardcover; 400 pages; ISBN: 0-471-71173-X

**THE COACH U PERSONAL DEVELOPMENT WORKBOOK AND GUIDE**

Published by John Wiley & Sons, Inc.

**Publication date:** January 2005

\$75.00; Paperback; 208 pages; ISBN: 0-471-71175-6

**COACH U'S ESSENTIAL COACHING TOOLS:  
YOUR COMPLETE PRACTICE RESOURCE**

Published by John Wiley & Sons, Inc.

**Publication date:** January 2005

\$50.00; Paperback; 432 pages; ISBN: 0-471-71172-1

**COACH U ESSENTIALS, FOUNDATION, AND RESOURCES SET**

Published by John Wiley & Sons, Inc.

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\$275.00; Hardcover; ISBN: 0-471-71171-3